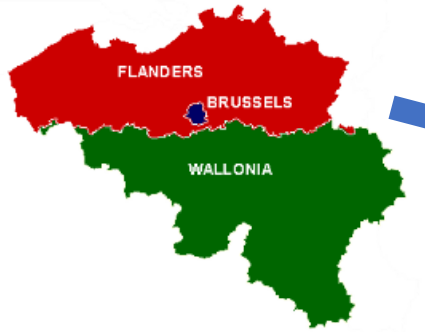
Sarah lives in Flanders, BE

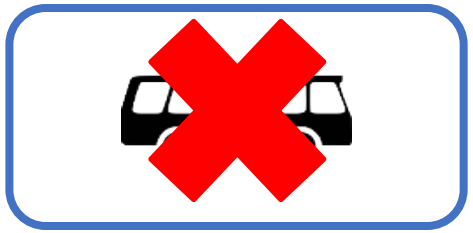


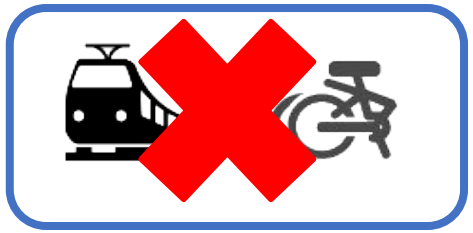
Has a 25 km commute

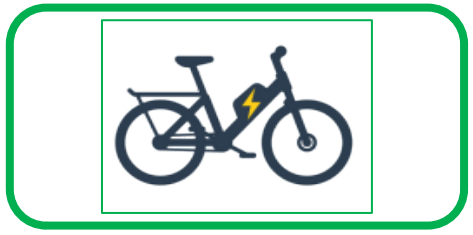
Always wants to be **on time**

Insists on a **max 1 hour** commute (door-door)

Mobility options?







Can speed pedelecs really fulfil the mobility needs of daily commuters?

365SNEL-project

DEPARTEMENT OMGEVING

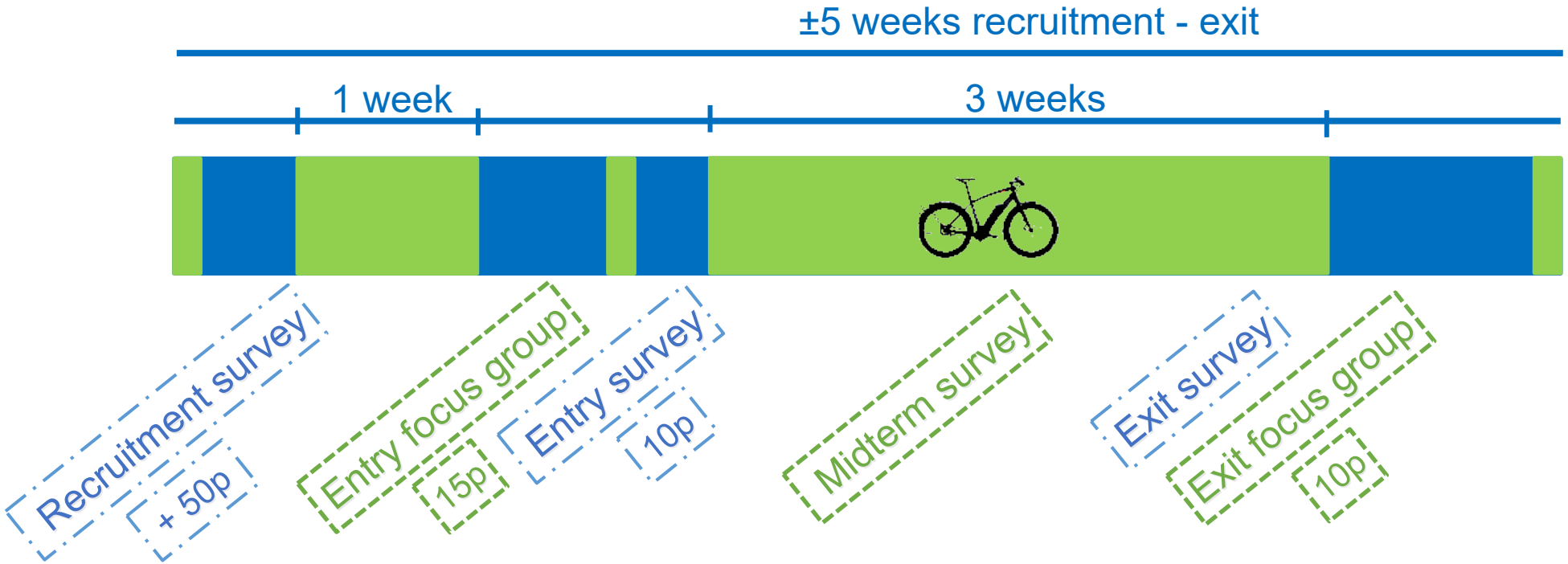
Goal:

Can the speed pedelec be a 365-days commuting vehicle?

- Project duration: Mar 2018 – Mar 2020
- Ten companies in Flanders (8/10 done)
- 3 weeks of use, ±10 test persons
- Information captured: surveys + GPS logging

365SNEL
snel heen en weer in het verkeer

Research design



Multiple surveys & contact moments: to capture changes in perception & acceptance

Interested parties

50

50 interested organisations

8 selected organisations

457 interested individuals

Average age

21.5 km

Selection criteria

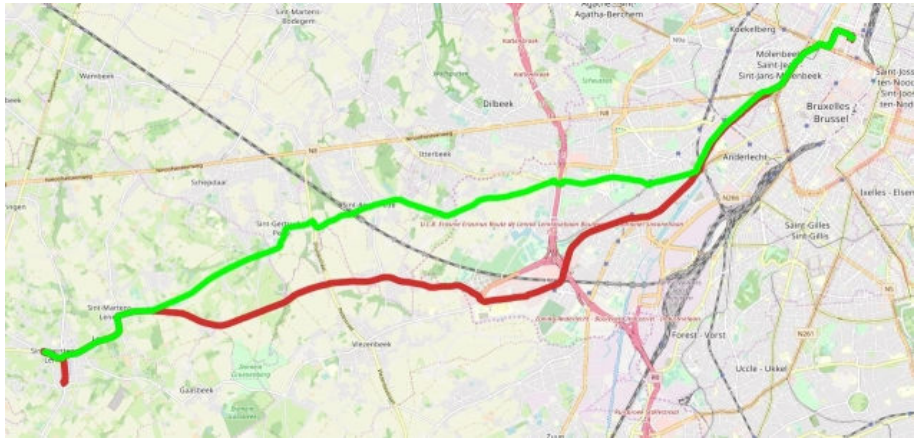
15 km < Commuting distance < 35 km

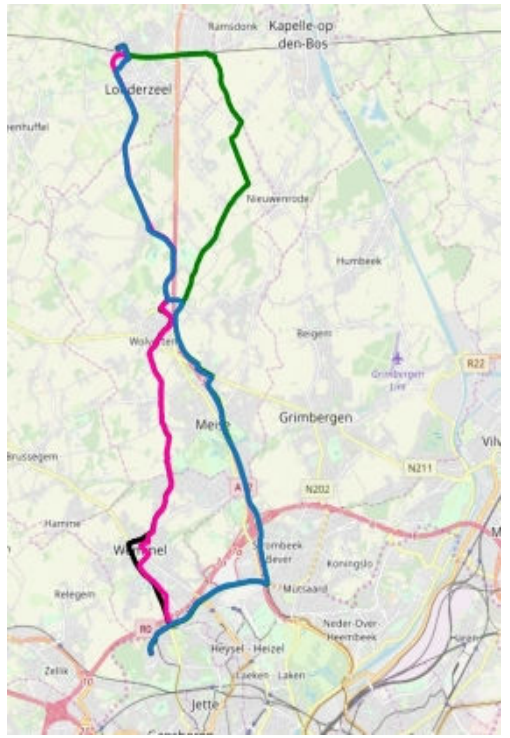
Age & gender representative to the sample

No prior experience with speed pedelecs

Preliminary results

Types of riders



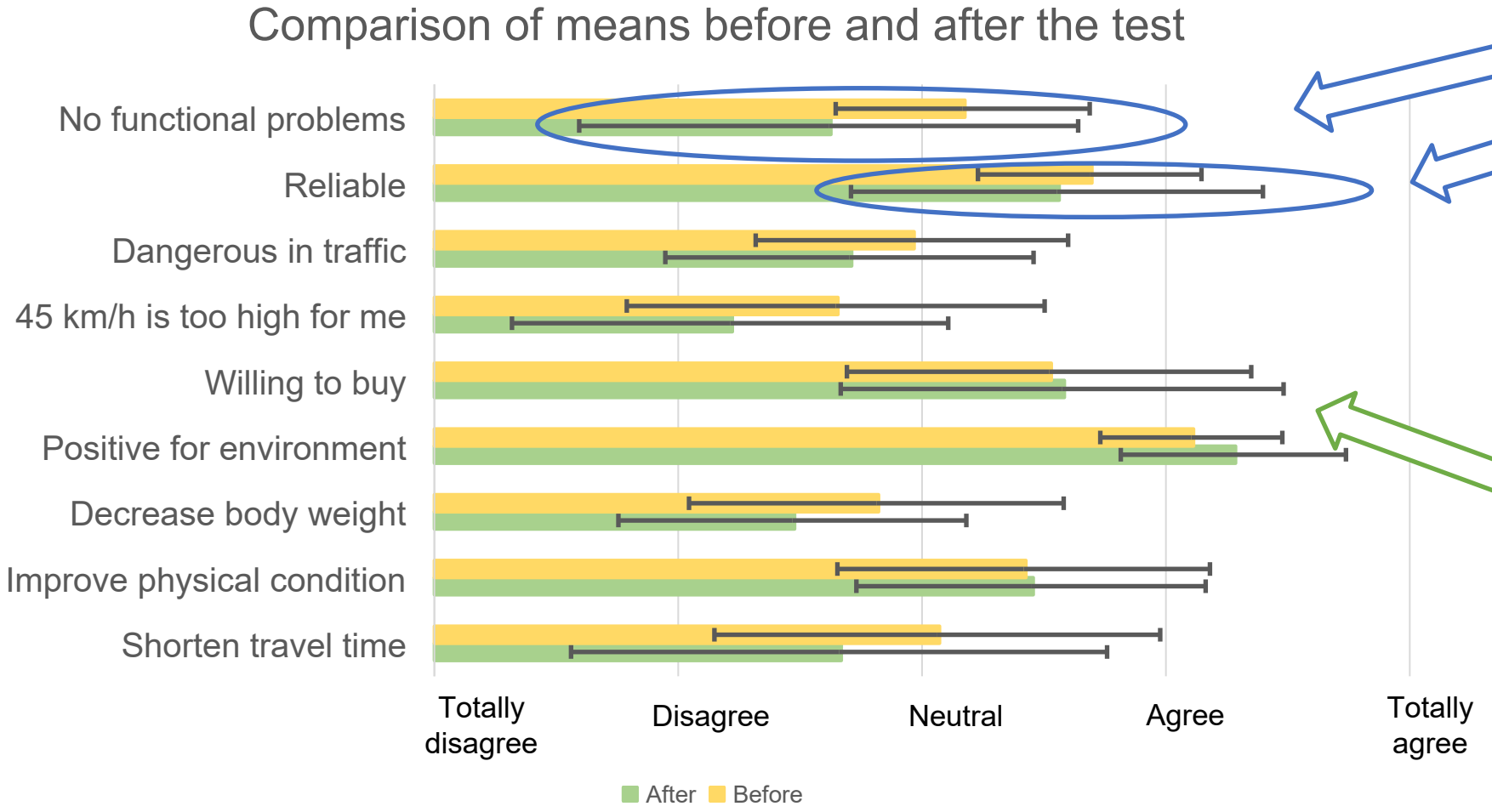


“ ***onservative***

Themes & feelings

Before

Quantitative surveys

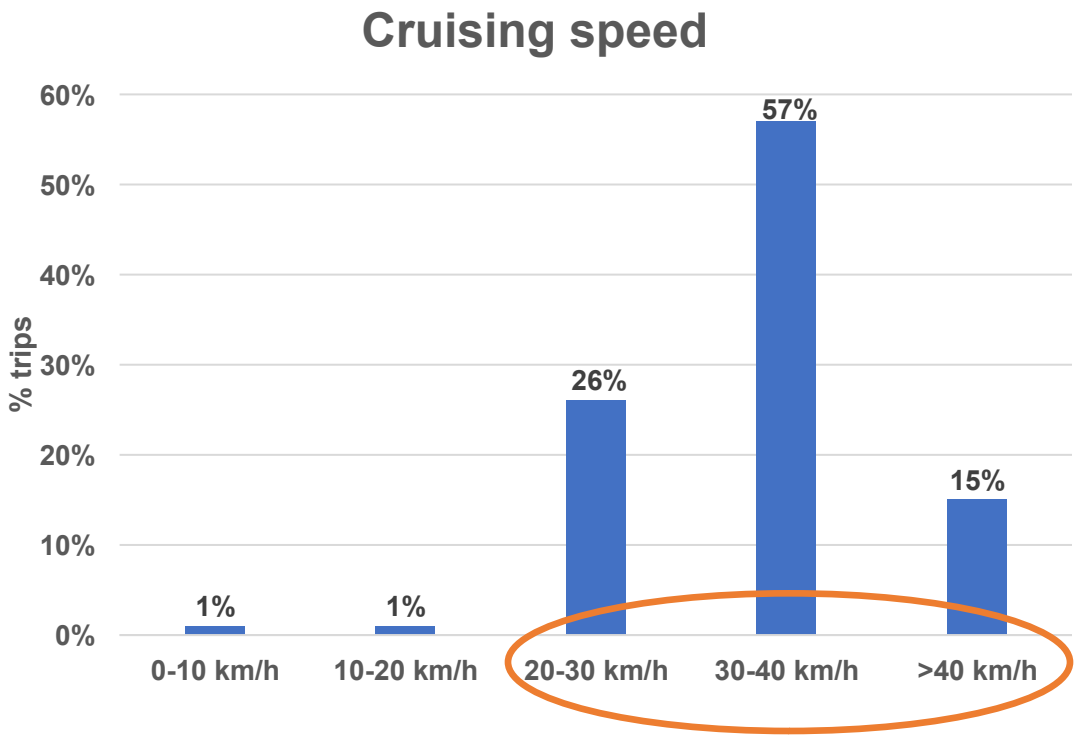


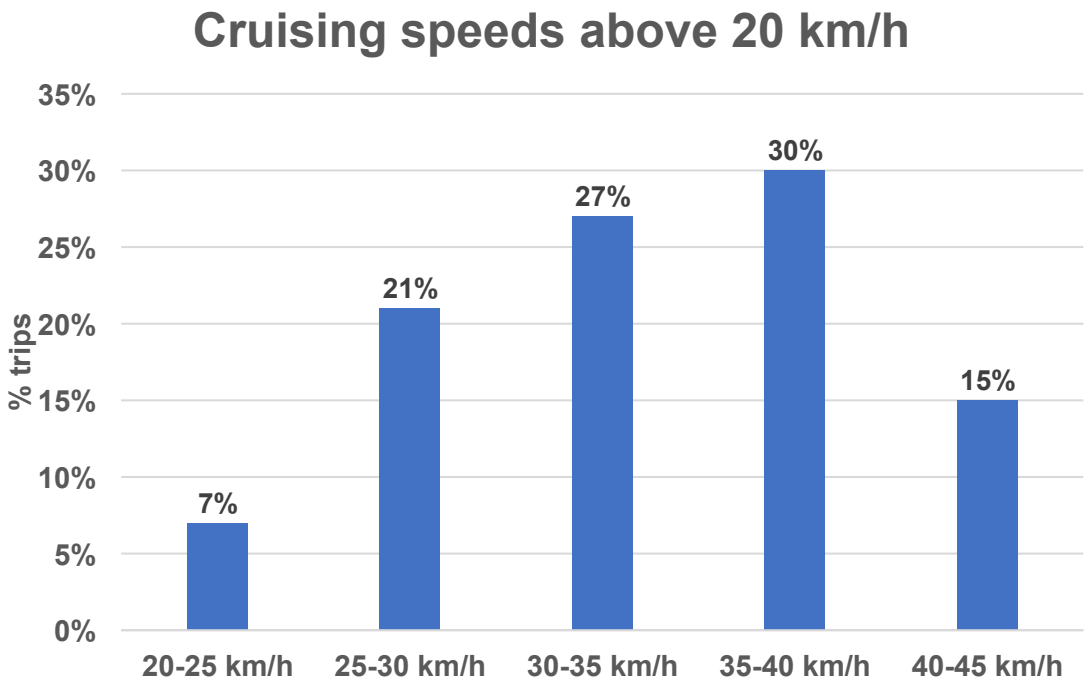
Standard deviation increases
Opinions diverge on reliability!

Quality?

Still willing to buy!

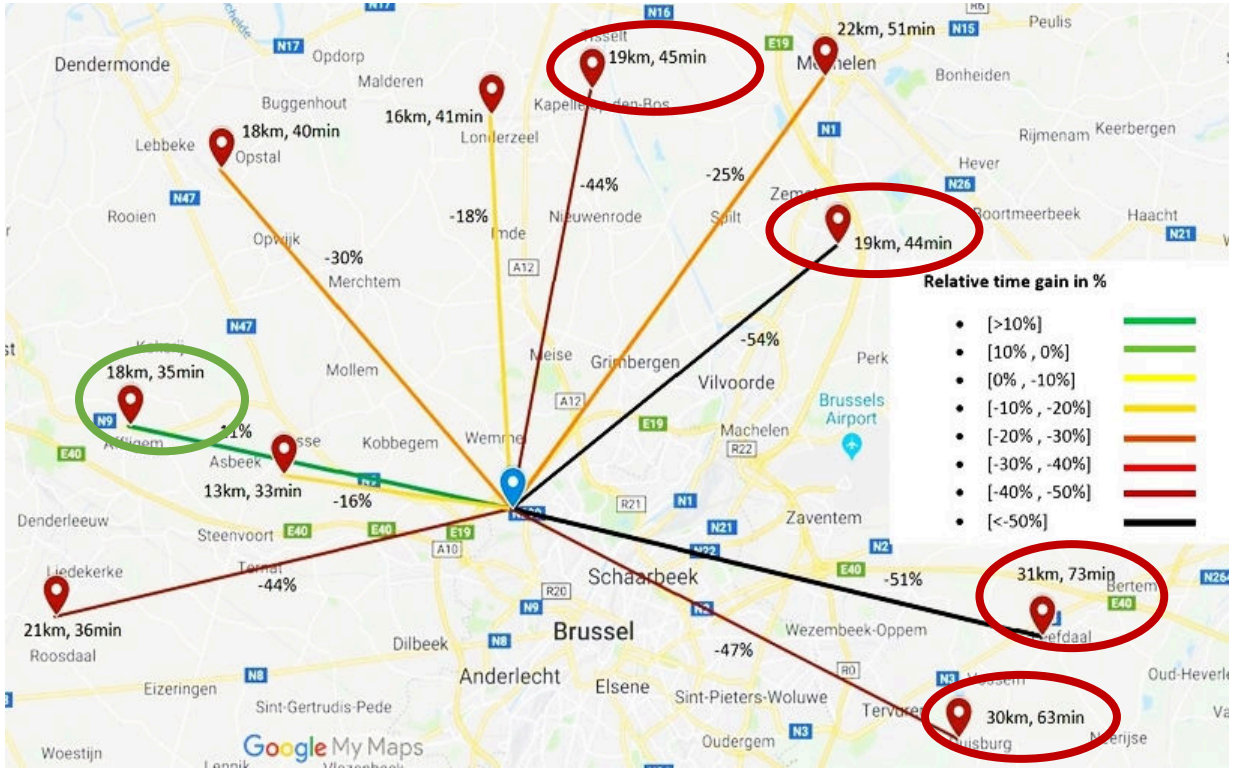
Cruising speeds





Time gain vs time loss

- Time gain is relative: where you live & work matters



Preliminary Conclusions

- Different **types** of users
- **Price** is important
- Questions to be asked about **reliability**
- More then 50% of the time, a cruising **speed** between 30 & 40 km/h
- **Time gain** depends on where you live & work

Preliminary Conclusions

Can speed pedelecs really fulfil the mobility needs of daily commuters?

YES!

But: it depends where you live **and** work (infrastructure, weather, day, departure time)

Further analysis needed:

- Quality of the speed pedelec
- Consumer acceptance
- Spatial temporal analysis

Thank you

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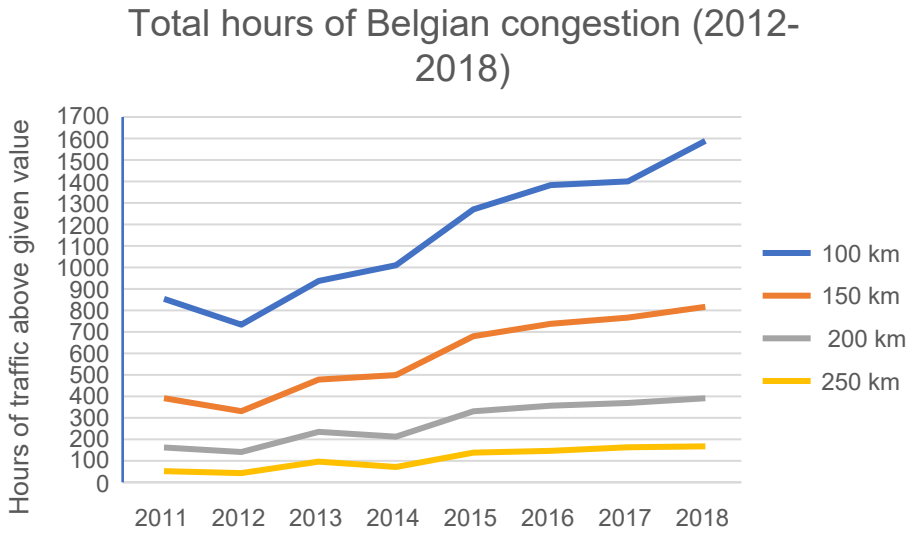
More context



- Belgium: problems regarding air quality & road congestion
- Improvement possible: reducing car use (EU Commission)
  => difficult: cars and congestion growing to date [1]
- Switch to LEVs: 5 times more energy efficient [2]
- In Flanders: speed pedelecs could be a solution

  → registration data (16 000 speed pedelecs vs 6000 BEV registered in 3 years)

- => 365SNEL project

- *[1]: Touring "Filebarometer 2018" – https://www.touring.be/nl/pers/touring-mobilis-belgen-staan-meer-en-meer-de-file-tijdens-daluren*
- *[2]: Stevens et al. "Het potentieel van licht elektrische voertuigen in Vlaanderen" - https://iiw.kuleuven.be/apps/lev/eindrapport.pdf*